

## **CEO 1-1 Program (B)** *Helping CEOs through Support, Insight & Focus*

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**A program designed for CEOs who recognize the importance of disciplined structure and outside views as it pertains to setting and executing strategy.**

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### **Purpose:**

To provide CEOs with a dedicated coach and structured process for setting, measuring and following through on strategic goals. Our skilled coaches will work with CEOs to:

- Identify the right strategies to grow their companies while sustaining the right level of profitability
- Make the right decisions with respect to executing on those strategies
- Ensure they are effective in allocating resources
- Improve their skill as CEO

### **Benefits of Participation:**

- A structured & disciplined process for “working on” the business
- Improved confidence that you are making the right decisions your company
- Useful feedback & insightful ideas from an experienced RCC CEO coach who has access to a large network of regional CEOs
- Improved focus, results and enhancement of CEO skill

### **Elements of the Program:**

- 1. Monthly touch points:**
  - **Six (2 hour) onsite sessions** to develop Strategic Plan, monitor progress, identify road blocks and clarify next steps.
  - **Six (1 hour) follow up telephone one-on-one sessions-** to work through CEO Scorecard and course correct as needed.
- 2. Access to program tools for-** annual planning, monitoring or progress, and decision making.
- 3. CEO Skill development through-** one on one structured sessions and access to CEO network best practices where relevant
- 4. Select access to an extended network of CEOs and partner resources**

### **Qualifications for Participation:**

To qualify, CEOs must:

1. Demonstrate a desire to actively work on improving business results
2. Be profitable or be able to demonstrate a near term plan to profitability
3. Fully commit to program attendance and preparation for a minimum of a year

### **For More Information:**

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